

# *W.K. Kellogg Foundation's \$5 million family engagement investment*

Foundation received more than \$500 million in funding requests for promising family engagement practices and tools

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After receiving a foundation record-setting more than 1,130 requests for family engagement funding, the W.K. Kellogg Foundation (WKKF) today announced that a group of 45 innovative organizations from across the country will compete for possible funding of up to \$500,000 for one to three years to implement effective family engagement models in early childhood education.

WKKF announced in August 2013 that it would make a \$5 million investment to identify and cultivate innovations in the growing field of family engagement that support children's educational success from birth to 8 years old. The submissions, the most ever received for a single funding opportunity in the foundation's 83-year history, totaled more than \$500 million in requests, illustrating the demand for funding transformational family engagement models that address obstacles faced by low-income families and work to achieve equitable learning outcomes for children.

"We hope our investment will advance the field of family engagement by helping the selected organizations to both enhance family leadership development and build organizational capacity to authentically build lasting partnerships among families, schools and communities," said Carla D. Thompson, vice president – program strategy for WKKF. "But there's also an incredible opportunity for other philanthropic partners to join us in supporting these and other groups that are looking to share the responsibility of quality family engagement."

The 45 organizations share WKKF's commitment to family engagement and to: defining it as a shared responsibility of families, schools and communities for student learning and

achievement; making it a continuous process from birth to third grade and beyond that occurs across multiple settings where children learn; creating environments where empowered parents and families are leaders; and changing national conversations so that families, regardless of race, ethnicity or income level, are viewed as powerful assets for their children's education.

In February 2014, the foundation expects to announce the final award winners. A complete list of the 45 finalists is provided below:

[Advancement Project](#), Los Angeles

[Alliance for Children and Families Inc.](#), Milwaukee

[American Indian College Fund](#), Denver

[Amistades Inc.](#), Tucson, Ariz.

[Arkansas Public Policy Panel Inc.](#), Little Rock, Ark.

[Bay Area Parent Leadership Action Network](#), Oakland, Calif.

[Berea College](#), Berea, Ky.

[The Brooklyn Childcare Collective](#), New York

[Center for Southeast Asians](#), Providence, R.I.

[Chicago Arts Partnerships in Education](#), Chicago

[Children Now](#), Oakland, Calif.

[Children's Institute](#), Portland, Ore.

[Clarkston Development Foundation](#), Clarkston, Ga.

[Coleman Advocates for Children and Youth](#), San Francisco

[Community Organizing and Family Issues](#), Chicago

[Community Service Council of Greater Tulsa](#), Tulsa, Okla.

[Connecticut Association for Human Services/National Institute on Parent Leadership](#),  
Hartford, Conn.

[Council for Native Hawaiian Advancement](#), Kapolei, Hawaii

Family Self-Sufficiency Corps Inc., Fresno, Calif.

Friends of the Bass Museum Inc., Miami Beach, Fla.

Fusion Partnerships Inc., Baltimore

Generations United Inc., Washington

Greater Burlington Young Men's Christian Association, Burlington, Vt.

Harvard Family Research Project, Cambridge, Mass.

Institute for Sustainable Economic, Educational, and Environmental Design, Oakland, Calif.

Intercultural Development Research Association, San Antonio

InterIm Community Development Association, Seattle

Kansas Families and Schools Together Inc., Topeka, Kan.

Kawerak Inc., Nome, Alaska

Keiki O Ka Aina Family Learning Center, Honolulu

Lawrence CommunityWorks, Lawrence, Mass.

Migration Policy Institute, Washington

Museum of Science Inc., Miami

New York Hall of Science, New York

OneAmerica, Seattle

Phipps Community Development Corporation, New York

Public Policy and Education Fund of New York Inc., Albany, N.Y.

San Mateo County Superintendent of Schools, Redwood City, Calif.

Sitka Tribe of Alaska, Sitka, Alaska

Southern Partners Fund Inc., Atlanta

Stand for Children Leadership Center Inc., Portland, Ore.

Teaching for Change, Washington

UCLA Center for Labor Research and Education, Los Angeles

United Way of Metropolitan Atlanta Inc., Atlanta

Way to Grow, Minneapolis

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### **About the W.K. Kellogg Foundation**

The W.K. Kellogg Foundation (WKKF), founded in 1930 as an independent, private foundation by breakfast cereal pioneer, Will Keith Kellogg, is among the largest philanthropic foundations in the United States. Guided by the belief that all children should have an equal opportunity to thrive, WKKF works with communities to help break the cycle of poverty by removing barriers based on race or income that hold back children, so they can realize their full potential in school, work and life.

The Kellogg Foundation is based in Battle Creek, Mich., and works throughout the United States and internationally, as well as with sovereign tribes. Special emphasis is paid to priority places where there are high concentrations of poverty and where children face significant barriers to success. WKKF priority places in the U.S. are in Michigan, Mississippi, New Mexico and New Orleans; and internationally, are in Mexico and Haiti.